

facial plastic surgeon

REFINED BEAUTY AND ARTISTRY

By

DR. EDWARD J. GROSS

PRIMERA PLASTIC SURGERY
LAKE MARY / WINTER PARK, FLORIDA

D

ouble board-certified

facial plastic surgeon Dr. Edward J. Gross is known throughout Florida for his expertise in facial plastic and reconstructive surgery. Specializing in rhinoplasty and revision rhinoplasty, Dr. Gross is committed to providing his patients with top-quality care, precise surgical artistry and the warmth of a physician who genuinely cares. These are the same ideals that resonated with Dr. Gross from a young age as he watched his father and mentor, the late Edward F. Gross, MD, demonstrate the same dedication and compassion. From the initial consultation to recovery care, Dr. Gross is committed to helping his patients look and feel their best.

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I specialize in helping patients look and feel their absolute best.

WHO I AM

1.

CELEB PHOTOS MY PATIENTS MOST OFTEN BRING IN

George Clooney, Natalie Portman and Beyoncé

2.

MOST MEMORABLE PATIENT REACTION

When they're speechless or crying with happiness

3.

THE BIGGEST MISCONCEPTION ABOUT MY FIELD

That plastic surgery is only for the rich and famous

4.

THREE WORDS THAT BEST DESCRIBE ME

Perfectionist, driven, humble

5.

CAREER-DEFINING PROCEDURE

Rhinoplasty—it is the most challenging and rewarding, offers the most variety and is the most artistic procedure I perform

6.

MY MOTTO

Whatever it takes!

7.

WHAT SETS MY PRACTICE APART

Our kind and courteous staff is not only known for their vast training and knowledge of the cosmetic surgery field, but also for their compassion and warmth toward each of our patients



Natural-Looking Nose

Concerned with the shape of her nostrils, this 44-year-old patient sought Dr. Gross for a softer, more attractive look which he achieved by performing a rhinoplasty procedure.

PHOTOGRAPH BY: JEFF HAWKINS



ABOUT DR. GROSS

Dr. Gross is a volunteer faculty member at the University of Central Florida College of Medicine and has been voted "Best Plastic Surgeon" by *Orlando Magazine* readers.

MY CREDENTIALS

Medical Degree
University of Miami
School of Medicine

Board Certification
American Board of
Facial Plastic and
Reconstructive Surgery

American Board of
Otolaryngology / Head
and Neck Surgery

CONNECT

Visit the doctor's gallery of **before-and-after** photos at:
newbeauty.com/gross

Locations

Lake Mary, Florida
Winter Park, Florida

Phone

407.333.3040
407.960.2300

wedofaces.com



A FEW OF MY SPECIALTIES...

Rhinoplasty
Revision Rhinoplasty
Blepharoplasty
Facelift / Necklift
Facial Implants
Fat Transfer
Endoscopic Browlift
Laser Resurfacing
Ultherapy®
Kybella®